



Wisconsin Off-Road Vehicle Park Business Plan

Drafted by the Creative Enterprise Center at Ripon College, the Wisconsin Off-Road Vehicle Park, Inc. (WORVPI) has developed Corporate Business Plan relating to establishing a 10,000 acre Motorized Recreation Area (MRA) in Forest County, Wisconsin. As the Business Plan nears completion, WORVPI may release sections (portions) of the document(s) to the general public via our Web Site (www.WORVPI.org).

The Business Plan is divided into 4(four) unique sections; Market Research Report, Feasibility Report, Complete Business Operation Plan, and Appendixes (which include Financial Analysis, Financial Forecasts, Pro-Forma Balance Sheet & Income Statements, and Pro-Forma Cash Flow Reports).

The Business Plan was received and reviewed by WORVPI. The Plan contains details on park funding, land acquisition, staffing, as well as the strengths and weaknesses of the Park. Additionally, the Plan presents a detailed marketing strategy.

The WORVPI Board of Directors has determined that the Business Plan should remain confidential for the foreseeable future as much of the data contained within could be of significant value to potential or possible competitors. As such, this information could be an asset by others and negatively impact the success of the Forest County MRA Project.

Thank you for your support of WORVPI and your understanding that this information must remain confidential. Specific questions pertaining to WORVPI or this document should be directed to WORVPI at president@WORVPI.org or (715) 478.3450.